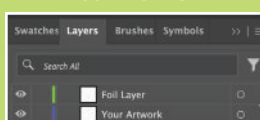


FOIL Set Up Guide

You can use any design software to create your artwork, as long as it can output your finished artwork as a print ready PDF. The PDF foil file will need to be output as a solid vector element, on a separate page or file.

We recommend using Adobe InDesign, or Illustrator but alternatives such as Canva and Affinity are also fine.

Your layers panel should look like this:

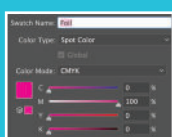


1

Create Your Layers

Create a new separate layer, in the layers panel and label it as **Foil Layer**.

Your spot swatch should look like this:



2

Foil Swatch

Next, create a new swatch in the Swatches palette and label it as **Foil**. You will need to set this up as a **Spot Colour**. The example opposite is set up as 100% magenta, but you can use any colour, just ensure Colour Type is set to Spot.

Foil Text
Here

3

Foil Text

In the example opposite the magenta wording is set up as the foil text. Colour the text to your **Foil Swatch Colour**. We recommend you convert the text to outlines (Type > Create Outlines) to ensure the text cannot be altered by any additional software.

Printed Text

4

Foil Borders & Elements

In the example opposite, only the border has been created using the Foil Spot Colour. The black text is standard printed artwork and will not receive a foil finish. This allows you to highlight specific design elements, without foiling the entire design.

FOIL LOGO

5

Foil Logos

Similar to point 4, for full or part foiled logos, the foil area will need to be set up as a **vector shape or a vector path** of only the relevant part required, placed on the foil layer, in the foil spot colour.



6

Exporting Your Artwork

When you have all of the required foil elements on their own separate layer, output the foil layer as a **print ready PDF**.